



SGCI 2020
SAN JUAN - PUERTO RICO



YOUR GUIDE TO RAISING FUNDS FOR SGCI 2020: PUERTOGRÁFICO!

We'd love to see you in Puerto Rico next spring! We've put together this kit to help you understand costs for student members, and lend ideas for how to raise funds to make it possible for students to travel to this incredible island—no passport needed!

UNIQUE LEARNING OPPORTUNITIES AT SGCI 2020:

Student critiques: new this year!

Juried exhibitions: part of the new Open Portfolio Exhibitions

Three-Minute Thesis: for selected grad students

Community service: facilitated by the Puerto Rico Steering Committee

Travel experience: exposure to a different culture within the US jurisdiction:
a unique blend of languages, traditions and enlivened heritage

SAMPLE BUDGET FOR STUDENTS:

ITEM	PRICE	QTY	TOTAL
Early registration (student) within Institutional Membership Levels 3 & 4: **	\$87.50	1	\$87.50
Early registration (student):	\$175	1	\$175
Student membership:	\$35	1	\$35
Conference Hotel	\$189/night + \$55 taxes Shared by 2 = \$122 Shared by 4 = \$61	4	\$244-\$488
Flight	\$300-\$500	1	\$300-\$500
Food (breakfast at hotel)	\$30/day	4	\$120
TOTAL PER STUDENT:			\$787 - \$1318

TIPS ON HOW TO SAVE:

****Institutional Memberships:**

Does your institution have funding for an Institutional Membership? We recently began offering packages for Institutions, their faculty, and students. [Visit this page on our website](#) to learn about ways for institutions to be a part of SGCI and our annual conferences. Support SGCI and see your institution's reach with our organization grow!

Hotel:

Save on hotel rates by booking [through this link on our website](#). Up to four people can share a room.

Airfare:

SGCI is working on group fares! Please [sign up for our mailing list](#) to be sure you hear announcements about group discounts. And [fill out this form](#) to help us collect data!

Rise and shine:

Stay at the hotel to be sure you arrive each morning in time for our continental breakfast spreads.

Offset your costs:

Participate in our Open Portfolio and sell your wares! Sign up during Online Registration.

Grants and awards for students:

Apply for a [Student Fellowship Award](#), or the new [Open Portfolio Exhibitions](#) SGCI Student Curator position (receiving a \$500 honorarium).

Register early:

Our Early Bird rates are significantly less. Early Bird rates close in December!

Volunteer Learning:

Does your school offer grants for community based learning and volunteering? Consider donating your time in Puerto Rico! Our local Steering Committee has identified a number of organizations close to the conference that will accept short-term, English-speaking volunteers. If you or your students are interested in volunteering, contact us and we will give you suggestions on organizations that might be a fit for you. While SGCI is not able to directly oversee these exchanges, we will be happy to help put you in contact. Please inquire directly with your institution about grants for community based learning and volunteering.

Hold group fundraisers throughout the year! Ideas for sales:

WEARABLE PRINT SALES (SHIRTS, BUTTONS, SCARVES, BAGS)	WALKABLE PRINT SALES (ZINES, RISO BROAD SHEETS)	GOOD OLD FASHIONED PRINT SALES
AUCTIONS	COMMISSIONED WORK	ART FESTIVALS
LIVE PRINTING SALES	T-SHIRT SALES	VALENTINE SALES
<p>PRINT PROM Decorate the printshop! Students who buy tickets get a t-shirt printed with a tux or a prom dress. There's music, food, and a photo booth. Open to the whole school!</p>	<p>LUNCH & BREAKFAST SALES Waffles in the hallway! Paninis in the lobby!</p>	<p>PRINT WORKSHOPS Students who are not in print classes get a day experience: charge them 10 bucks a throw!</p>

TIMETABLE:

FALL:

September: Registration rates announced!

Fundraising Opportunity: Halloween Sale

WINTER:

December: Student Fellowship, Vendor Award Applications due (see website for "Awards")

Early Bird Registration closes! Take advantage of our best rates!

Fundraising Opportunity: Holiday Sale

Fundraising Opportunity: Valentine's Day Sale

SPRING:

April 1-4, 2020: Puertográfico!

Sample success story:

At one university, sales were tallied after each sale and then the students determined what was reasonable to spend on conference costs while still keeping a small nest egg put away. For Dallas (a road trip), these students were able to have all of their travel costs covered, hotel costs covered, and each student was given \$100 cash either to serve as a registration reimbursement or to serve as a per diem. After all that, they still kept roughly \$1200 put away as startup money for next year!

Suggestions for how to handle cash:

Ask to have a university account set up where you are a recognized organization. Don't have any type of organizational banking on campus? Have the Department Chair keep a lockbox of money in their office that can serve as the vault for student org funds.



Image courtesy of Murray State University

Fundraiser Sale Overhead & Sale Outcomes							
Product	Cost Per Unit	Print Sale Price Per Unit	Net Profit Per Unit	Qty. to Produce	Expected Overhead	Expected Profit @ 80% Sales of Stock	Product Source
Gildan's Men's Tee Shirts	\$2.70	\$15.00	\$12.30	120	\$324.00	\$1180.00	www.shirtspace.com
3/4 Sleeve Baseball Tee	\$9.50	\$25.00	\$15.50	40	\$380.00	\$396.00	www.amazon.com
Drink Koozies	\$0.75	\$3.00	\$2.25	150	\$112.50	\$270.00	www.huggielady.com
TOTAL					\$816.50	\$1846.00	

Helpful hints:

Save every useful scrap of paper for those kind of sales to keep overhead low

***Schedule Production Nights a few times a week for students to work together! ***



Image courtesy of Murray State University

PUERTOGRÁFICO MISSION STATEMENT

Puertográfico 2020 is an exciting opportunity for the SGC International members to connect with Puerto Rican artists, explore our shared passion for printmaking, learn from each other, and celebrate Puerto Rico's incredible printmaking tradition. As one vibrant, diverse community we will share in a four day SGCI extravaganza with unexpected twists to familiar programming and engaging new events creating a memorable experience for all. We will explore Puerto Rican culture & history, learn through Puerto Rico's graphic tradition of its inspiring fight for democracy, offer opportunities to volunteer in communities or offer assistance with hurricane relief, and so much more. SGC International's vision for this meeting of cultures is to educate our membership on the complexity of the Puerto Rico/US relationship, create a platform for mutual understanding, foster future artistic collaborations, and build lasting friendships. This is no tropical vacation; Puertográfico 2020 will be an adventure for all!

QUESTIONS?

Contact Kate McQuillen at admin@sgcinternational.org



YOU DON'T WANT TO MISS THIS ONE!